

Instagram Book Assignment

In this assignment you will post a photograph and book review to our class TEAMS site. This assignment is inspired by a combination of the following: Goodreads book reviews, Instagram book accounts (#bookstagram #booklover #bookworm), the #weneeddiverse books movement, and Chimamanda Adichie’s TED talk titled “The Danger of a Single Story.”

Points Earned	Potential Points	Guidelines
	20	<p>Photograph</p> <ul style="list-style-type: none"> • The book is included in the picture and the book title is clearly seen. • The photograph contains at least two artifacts, items, or scenery that is representative of the story. • The photograph includes an important quote from the book. • The photograph contains imagery or explicit depiction of themes representative of the story. • Weapons should not be the main theme of the photo.
	30	<p>TEAMS/Instagram Caption</p> <p>When writing your caption consider the following:</p> <ul style="list-style-type: none"> • What was the author's purpose in writing the book? Did the author accomplish that purpose? • Who is the target audience for the book? • What do you think is the book's greatest value? What makes it special or worthwhile? • Whose voice is heard in this book? Is anyone’s voice silenced? • Is the book interesting? Does it hold your attention? • Would it be a useful addition to a school or public library? • How well does the reader relate to the subject? • Is it easy to understand the ideas? • Overall, did you like the book? Would you recommend it to a friend? • Are there any appropriate emojis that might help express your feelings about this book?
	10	<p>TEAMS/Instagram Caption Question</p> <ul style="list-style-type: none"> • Pose a question related to themes or characters in the book. This question should serve as a catalyst for future comments and discussion from your classmates.
	10	<p>Hashtag</p> <ul style="list-style-type: none"> • Create two hashtags that are representative of the book overall and would be meaningful to someone who read the book. Hashtags can relate to theme, characters, “inside jokes,” etc.
	15	<p>Comment</p> <ul style="list-style-type: none"> • Comment on two other pictures on the account. Comments should go beyond “great photo” and address the content in the caption and the question posed by the reader. Make it interesting!
	10	<p>Approval and Posting</p> <ul style="list-style-type: none"> • Get approval of your picture and caption by your teacher. • Once the teacher has approved, you can post your photo in TEAMS under the conversation tab named “The Outsiders” • You could also share your post on your Twitter or Instagram and tag Mrs. Davis’s account.
	5	<p>Length and Mechanics</p> <ul style="list-style-type: none"> • Choose your words thoughtfully when considering the caption. Conventional grammar is not required as long as the message and intention of the post are clear to the reader.

** You can download the TEAMS app onto your phone and upload the picture from there.

Another option is to take the photo and email it to yourself, then upload the photo to TEAMS on the computer.